

AGENDA

Literacy Zone Summit

May 20, 21, and 22, 2012
Cayuga County Community College, Auburn, NY
197 Franklin Street
Auburn, New York 13021

A special Thank You to Dr. Daniel P. Larson, President of Cayuga County Community College for donating the college campus space for our Literacy Zone Summit this year!

***Please note: Complimentary Bottled Water, coffee and Snacks will be available throughout both days in the Literacy Zone Showcase**

Day One: Sunday, May 20th: Holiday Inn, 75 North Street, Auburn, NY

6:00 pm

Registration & Dinner

- *Robert Purga*, Supervisor, ACCES – Adult Education
- *Dean Carla DeShaw*, Cayuga Community College – Welcome to our campus

Guest Speakers:

Dr. John B. King, Jr., Commissioner of Education and President of the University of the State of New York
Kevin G. Smith, Deputy Commissioner of Adult Career and Continuing Education Services

Kick-Off Presentation:

Danny Brassell, National Educational Trainer

Day Two: Monday, May 21th: Cayuga Community College, 197 Franklin Street, Auburn, NY

Literacy Zone Showcase – Student Lounge – Lounge will be open throughout the day from 7:30 am to 5:00 pm

8:00 am to 8:45 am

Breakfast & Registration College Cafeteria **Please leave enough time to take a seat in the Theater**

9:00 am to 10:00 am

Opening Session: College Theater

- *Robert Purga*, Supervisor, ACCES – Adult Education
- *Dr. Daniel Larson*, President, Cayuga Community College
- *Jill Lansing*, Education Pipeline Strategies for The State University of New York

10:00 am to 10:30 am

Break *

10:30 am to 11:45am

Workshop Session I

12:00 to 12:45	Lunch – College Cafeteria - Please leave enough time to take a seat in the Theater
1:00 to 2:00 pm	<p>Superintendent’s Panel – College Theater</p> <ul style="list-style-type: none"> • Senator Gillibrand, a message from the Senator – Kasheika Phillips & Colleen Deacon • Superintendent Sharon L. Contreras, Syracuse City School District • Superintendent Bernard P. Pierorazio, Yonkers Public Schools
2:15 pm to 3:30 pm	Workshop Session II
3:30 pm to 4:00 pm	Break*
4:00 pm to 5:15 pm	Workshop Session III
5:30 pm	Dinner Served on the College Campus

Day Three – Tuesday, May 22nd Cayuga Community College, 197 Franklin Street, Auburn, NY

Literacy Zone Showcase – Student Lounge – Lounge will be open throughout the day from 7:30 am to 5:00 pm

8:00 to 8:45 am	Breakfast Networking Meeting – College Cafeteria
9:00 to 10:15 am	Workshop Session IV
10:15 am to 10:45 pm	Break * - Please leave enough time to take a seat in the Theater
10:45 pm to 12:45 pm	<p>Theater Robert Purga, Supervisor, ACCES – Adult Education Six Literacy Zones have been selected to share their innovated features Each will provide a 15 minute presentation</p>
12: 45 pm to 2:00 pm	<p>Networking Lunch & Closing Remarks</p> <ul style="list-style-type: none"> ▪ Robert Purga, Supervisor, ACCES – Adult Education

Safe Travels Home

Workshop Descriptions:

Speaker	Topic	Workshop Description
Thomas P. Golden , Cornell University	Promoting Employment and Paths to Economic Self-Sufficiency	This two-part session will equip Literacy Zone practitioners to understand the impact of earnings on disability benefits, and how to utilize specific work incentives to assist beneficiaries in working toward greater economic self-sufficiency. Specifically the session will explore the basics of disability entitlements, Social Security Disability Insurance (Part I), and the Supplemental Security Income program (Part II). A glossary for use when working with clients who receive these disability benefits will be provided.
Margi Trapani & Harilyn Rousso , Center for Independence of the Disabled	Disability Awareness Training	<i>Margi Trapani and Harilyn Rousso, Disability Awareness Trainers, Center for Independence of the Disabled in NYC</i> will help your Literacy Zone do more to attract and serve students with disabilities. These include people who use wheelchairs or crutches, people who are deaf, blind, or people living with psychiatric disabilities, in short, the people you deal with every day. Does your staff know how to interact with them comfortably, confidently, and respectfully? This is a custom tailored workshop designed to help your Literacy Zone prepare for the growing market of people of all ages in your area with disabilities.
Venu Thelakkat , Director of ASISTS and Rosemary Matt , NYS Accountability	Literacy Zone data: ASISTS and Beyond	A quick tour of the data landscape in which literacy zones operate. What does the Census data say about the Literacy Zones neighborhoods? This workshop looks at key Census fields like poverty, educational attainment and others in the context of New York state. Then we look at the ASISTS data (what we have so far) for performance on both NRS and Literacy Zone measures. We end with a quick primer on what literacy zones need to do to make sure that their ASISTS data really reflect their accomplishments.
Nell Eckersley , Director NYC RAEN	Incorporate Social Media in Adult Education	Twitter has 100 million active monthly users and 40 percent don't create their own tweets, just read other peoples. What is Twitter and how can we use it for ourselves and our learners? This session will answer these questions and more. With new social media tools appearing every day, how do adult literacy teachers stay current and find the tools that can help them in their practice? Participants in this workshop will be introduced to three sources of information Go2web20, the annual Top 100 Tools for Learning list, and Twitter. How to access two collections of social media tools, the basics of Twitter and how you can incorporate at least one tool in your practice.
Geovanny Trivino , Immigrant Community Liaison	Immigrant Rights	<i>New York State Department of Labor's Division of Immigrant Policy and Affairs (DIPA)</i> helps New York's immigrant workforce connect with Department resource and addresses obstacles which prevent delivery of services. Immigrant workers make up approximately 27% of NYS's workforce, and account for \$200 billion in economic output for the state. This workshop is designed to give an overview of DIPA's programs and resources, including: <ul style="list-style-type: none"> • New York State's Language Access Plan for those with limited English Proficiency, • The second annual state-wide "Immigrants Connect – Government and Community Resources for Workers and Small Businesses" on September 15 and 16th, • Labor Rights protection for workers, with special emphasis on agricultural workers through the newly revised Agriculture Labor Program, • career counseling and employment services at the state's One Stop Career Centers, including the Immigrant Workforce Counselors, • U-Visa certification for victims of crime, • An overview of other state agencies that protect workers such as Workers' Compensation and Division of Human Rights. We are always pleased to partner with advocacy, faith-based, and other community-based organizations and look forward to the opportunity to meet and speak with you.

Terie Druessi-Smith , National Speaker Bureau	Bridges Out of Poverty PART I	<i>Terie Druessi-Smith, M.A. Ed. and OCPS II comes to us from Marion, Ohio.</i> Terie will help our Literacy Zones address poverty in a very comprehensive way. Under the Bridges Model, she will offer ideas, structures, and concrete tools the Zones need to prevent, alleviate, and reduce poverty in their community. Zone staff will be given strategies to help understand poverty, build resources for their families, improve outcomes, and support those moving out of poverty. Terrie's work is based on the renowned work of Dr. Ruby Payne.
Jayson McDowell , ARISE, Jocelyn Bowen , Javier Garcia , Janna Keefe , Syracuse City School District	Serving People & Families with Disabilities	This workshop will review the DDPC demonstration grant focused on developing ways that Literacy Zones can more effectively serve people with developmental disabilities. If Literacy Zones are going to serve this population group, what do they (LZs) need to do procedurally regarding providing outreach, informational materials, presenting themselves, procedures, services and supports? What does staff need to be cognizant of? What are these demonstration projects hoping to accomplish and how will these partnerships work? A section of this workshop will be interactive, and allow participants the opportunity to work through example case studies to examine how their own LZ would address the various needs of students with disabilities.
Jim Matt , RAEN, Nerissa Godbolt , Shaun Kairis , & Jacqueline McMullan , SCSD	BTOP, Broadband Technologies Opportunity Program	<i>Jim Matt, Central Southern Tier RAEN and Nerissa Godbolt, Shaun Kairis, and Jacqueline McMullan</i> will introduce you to the new innovation for student driven digital literacy. Learner Web is a learning support system providing structure and resources for adults who want to accomplish specific learning objectives. Learners access custom designed Learning Plans offering instruction, support, and resources for digital literacy, consumer education, and career pathways. Participants will be provided access to the system via the internet during the workshop to get a good feel for what can be offered to their students. Jim will also advise program staff on how to acquire BTOP for their own Literacy Zone.
Kathryn Lent , Coordinator, Adult and Continuing Education, SCSD	Assisting Ex Offenders In Re-Entry: A Syracuse City School District Literacy Zones Model	Learn about the Syracuse Literacy Zones approach to assisting individuals re-entering the community from the incarcerated setting. The presenters will highlight the Syracuse Points of Entry model that focuses on transitioning ex-offenders from the Onondaga County Justice Center to our Literacy Zones. Additionally, you will see how Learner Web is utilized at the Justice Center, in our Literacy Zones, and for the Points of Entry project. Presenters also include: Valerie Dorfer, Facilitator, Syracuse Literacy Zones Brittany Johnson, Transition Counselor, SCSD
Terie Druessi-Smith , National Speaker Bureau	Bridges Out of Poverty Part II	<i>Terie Druessi-Smith, M.A. Ed. and OCPS II comes to us from Marion, Ohio.</i> Terie will help our Literacy Zones address poverty in a very comprehensive way. Under the Bridges Model, she will offer ideas, structures, and concrete tools the Zones need to prevent, alleviate, and reduce poverty in their community. Zone staff will be given strategies to help understand poverty, build resources for their families, improve outcomes, and support those moving out of poverty. Terrie's work is based on the renowned work of Dr. Ruby Payne.

<p>Janice Cuddahee, Executive Director, Literacy New York</p>	<p>Best Practices: Utilizing Volunteers in Literacy Zones</p>	<p>Janice Cuddahee and a panel of “experts” from the field will share how integrating volunteers into the work of Literacy Zones has helped Literacy Zones and Literacy New York volunteer affiliate succeed, ultimately helping adults meet their learning goals.</p>
<p>Kathy Houghton, Director, Program Services, Literacy New York</p>	<p>Learning to Achieve: An Overview</p>	<p><i>Learning to Achieve</i> is a national, research-based curriculum designed to build state capacity to increase the achievement of students with learning disabilities. Kathy Houghton, national <i>Learning to Achieve</i> trainer, will provide an overview of the content of the training modules available to practitioners and administrators in your Literacy Zones.</p>
<p>Frank Ridzi, Central NY Community Foundation, Virginia Carmody, Onondaga Literacy Coalition, Jason McDowell, ARISE, Valerie Dorfer, Syracuse Literacy Zone</p>	<p>Engaging the Community and Assessing Needs</p>	<p>Developing a strong and ongoing relationship with the community is critical to ensure an initiative is addressing needs that are important to the community that the initiative evolves as the community does, and that community leaders and stakeholders understand the roles they can play in nurturing community collaborations and partnerships. In this workshop, we will discuss how the Syracuse community has built and nurtured a coalition that focuses on providing adults and their families with opportunities to improve their lives.</p>
<p>Ellen Richer, Ed. D. Richer Associates</p>	<p>Motivational Interviewing</p>	<p>Come learn how to incorporate Motivational Interviewing into all phases of program management and delivery, including staff training, candidate intake and orientation, curriculum development, and measurement. This interactive presentation includes role plays, video demonstrations, and explorations of current participant program challenges, to demonstrate how your program will improve persistence and outcomes by implementing Motivational Interviewing and follow up supports. Motivational Interviewing promotes student self-efficacy, improved academic and employment preparation, and goal-setting and acquisition skills.</p>
<p>Kristina Krise and Vinnie Brewer, NYS DOL</p>	<p>CareerZone and JobZone updates: Helping your customers career plan for life success</p>	<p><i>Kristina Krise and Vinnie Brewer from the NYS Department of Labor Career Development & Youth Initiatives Office.</i> CareerZone and JobZone, New York State Department of Labor’s career planning tools for youth and adults, is undergoing updates to improve staff and customer experience. New features, such as a shorter Interest Profiler and a non-graded Career Plan Portfolio, will be available through the two systems in the near future. Join us for an overview of the tools with updates to come, and how these features will assist you and your customers.</p>
<p>Marisa Boomhower, Benefits Workgroup</p>	<p>New York’s Literacy Zone Benefits Manual</p>	<p>“Outside the Box” – Case Management Services @ NYS Literacy Zones This workshop will cover the best practices found at two literacy zones Syracuse and Queens Public Library as well as an overview of the new online guide for case managers in all NYS Literacy Zones Presenters include: Sandra Michelle Nichols, Queensbury Public Library, and from Syracuse Literacy Zones, Blossom Horton, Patricia Booker, and Isiah Mack</p>
<p>Amy Ellen Duke-Benfield, Senior Policy Analyst, Workforce Development Policy Expertise Adult Education, Postsecondary Education</p>	<p>CLASP: Policy Solutions That Work for Low- Income People</p>	<p>Ms. Duke-Benfield's focus is access to and success in postsecondary education and training for low-income students. She analyzes and advocates for federal and state workforce and education policies that better serve low-income adults and provides technical assistance to federal, state and local advocates and governments in these areas. She also directs CLASP’s Benefits Access for College Completion initiative, which seeks to increase access to public benefits and financial aid for low-income students at colleges across the country</p>

<p>Nell Eckersley, NYC RAEN Director</p>	<p>Using an Ipad in your Literacy Zone</p>	<p>For this workshop, an Ipad will be provided for each participant to use during the workshop; so even if you have no experience with an Ipad, this workshop is for you! Nell will bring us through the basic use and then show us some of the creativity available while using an Ipad with your Literacy Zone.</p>
<p>Lisa Lee, Literacy West, Lisa McKeel, Plattsburgh LZ, Kathryn Lent, SCSD</p>	<p>Points of Entry: Guiding Low Skilled Adults & Ex-Offenders to Reentry to Education \$ Career Success</p>	<p>Points of Entry is an initiative funded by the Open Society Foundations that has allowed demonstration sites to implement innovative practices intended to improve education and career outcomes for low-skilled adults and prisoners in reentry. At this session, presenters will discuss the challenges in serving these learner populations and the impetus for this initiative, and will share the resources that have been gathered to support this work. New York State was awarded 3 demonstration sites, each will share their experiences with the Points of Entry initiative.</p>
<p>Marsha L. Tait, Executive Director, Literacy Volunteers of Greater Syracuse</p>	<p>Building Collaborations and Partnerships</p>	<p>Partnership and collaboration! We hear about the need to partner and collaborate everywhere: from foundations, New York State Education Department, Board Members, and professional associations. But few of us have been taught how to creatively and effectively solve problems with our colleagues. In this interactive session, you will learn techniques that will improve your negotiation skills based on a methodology developed by Fisher and Ury at the Harvard Negotiation Project called <i>Getting to Yes</i>. Come to the session having identified someone in your community with whom you would like to negotiate a partnership or collaboration, and leave with new strategies and an action plan to implement when you return to your home program!</p>
<p>Robert Purga, Supervisor ACCEs-Adult Education Rosemary Matt, NYS NRS Accountability Specialist</p>	<p>Alternatives to the NYS High School Equivalency</p>	<p>NYS ACCEs-Adult Education is actively exploring alternatives to a NYS High School Equivalency Diploma. A pilot project involving 8 Literacy Zones and Adult Education Programs along with 8 SUNY community colleges has been set into motion. Learn more about the possible assessment tools that are being explored and piloted.</p>
<p>Lisa Lee, Chief Executive Officer, <i>Literacy West NY, Inc.</i> Rebecka Griffin, Partnership Coordinator, <i>Literacy West NY, Inc.</i></p>	<p>Connecting Communities, Opportunities, Resources & Education</p>	<p>Do you have difficulty finding all the community resources your students need to help them succeed in one place? Through the development of an initial matrix of services to the development of a comprehensive website, come see how one community coalition has addressed this challenge through a single website. Participants will receive information on how to engage their community for <i>free</i>. Bring your organization's brochure or a brief summary of services, and your logo and create your organizations profile in this interactive workshop!</p>
<p>Melinda Burns, Wildwood Programs</p>	<p>Earned Income Tax Credit Workshop</p>	<p>The ultimate Financial Literacy Workshop. Research showed that as much as \$7 million go unclaimed in EITC benefits in many communities across New York State. Hard working families are one pay check away from financial crisis with little savings and few financial assets.</p>